



We Are The Future Face of Leadership

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www.paragon-lead.com



Women leaders are **leaving the automotive industry** at significant rates to begin careers in other growing industries.

Women make over **80% of buying decisions** in all homes and **have significantly increased their own purchasing power** in the last few decades.

Presence of **women in top leadership** roles within automotive organizations is **at the bottom** when compared to other industries.

The **number of women in the top spots** of North American automotive organizations is greater than in Japanese automotive companies, but still well **below the average** when compared to other business sectors.

The future talent pool of the automotive industry is at **great risk** as fewer female graduates, managers, directors and executives are proactively seeking careers in the automotive industry.

Companies with a **greater representation of women** in senior leadership positions **financially outperform** companies with proportionally fewer women at the top.

Do Not Miss your Opportunity to Support One or More of Your Women Leaders or High Potentials

**Paragon Leadership International presents the upcoming
Women in Automotive
TeamCAL (Team Coaching and Learning)**

with **special emphasis** on women working directly for automotive

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**The World is
Changing**

and Change

**Demands
Leadership**



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companies or doing business with the now globally focused domestic OEMs and Tier 1 suppliers. **This important experience addresses the evolving changes and trends in the automotive industry that are radically impacting the future direction of organizations like yours.**

The Women in Automotive TeamCAL will be integrating executive coaching, team coaching and action learning all in one development offering for a small group of select women. Furthermore, this group will work on a critical project sponsored by the **Automotive Women's Alliance Foundation** (www.automotivewomensalliance.com) with focus on one of the following two areas that the participants select:

How to **prevent the loss of women** automotive leaders who are leaving the industry to accept jobs in other industries.

How to **attract and retain women with potential and talent** who may not currently consider automotive as a viable career path.

Space is Limited

Contact us now at 248-449-2995 or visit <http://www.paragon-lead.com/teamCAL.htm> to register for this dynamic leadership offering.

Register by December 1st and we'll provide 10% off for each participant.

Isn't it time to make a commitment to your top talent?

I welcome you to contact me directly if you have any questions about this or other Paragon International Leadership programs. Please feel free to forward this e-mail to others within your organization that would be an appropriate sponsor or participant for our offerings. Thank you for your time.

Sincerely,



Janice Krupic
Chief Executive Officer
Paragon Leadership International