

## Mom: Grow Your Business

Empowering Entrepreneurs to  
Maximize their Online Presence

[www.momgyb.com](http://www.momgyb.com)

# Still Don't Get **twitter**???

Dear Friends and Associates:

I am excited to share with you that I have joined forces with two other successful mom entrepreneurs to create a series of workshops focused on empowering business owners to grow their business by using the power tools of the Internet.

Our first in the series of workshops is *Using Twitter to Grow Your Business* on September 29th. Twitter is a powerful social media tool that should absolutely be a part of your marketing plan.

I welcome your attendance and would greatly appreciate you sharing this email with anyone you know that would benefit from this "hands-on" session. And save \$10 as a friend of MHK - see the coupon code below!

Thank you for your support,


Mary Hickman Kruszewski  
248-336-8886

[Visit our Grow Your Business Website](http://www.momgyb.com)

Email me at: [mary@mhksolutions.com](mailto:mary@mhksolutions.com)

Twitter Handle: @mhkmarketing, @momgyb

Facebook Fan Page: MHK Marketing Group

 Send to a Colleague

*Using Twitter to Grow  
Your Business Workshop*

[momgyb.com](http://momgyb.com)

September 29

Red Run Golf Club 9:30-  
12:30.

\$59pp

MUST Pre-Register -  
No walk ins

[Click Here to  
Register](#)

**Do I have to be a  
Mom to Attend?**



**ABOSLUTELY NOT!**

**We welcome all  
businesses!**

As Moms and business owners, we found that we are constantly stressed for time, so we've become quite savvy at using web-based tools to push and

## Using Twitter to Grow Your Business



Are You on Twitter? Are you using it as the awesome tool it is to help your business grow and prosper? Twitter is the answer to finding more customers. But for many users - they just don't "get" Twitter. It's time to change that!

We will teach you what Twitter is and how to really make it work for you and your business. You can't just show up and hope "it will happen" - you need to know how to do Twitter right and do it well. We want you to work smarter, not harder!

In this hands-on, "get-it-done" workshop, the MomGYB trio of mompreneurs Mary Hickman, Melissa Lierman and Lara Galloway will teach you the exact strategies they use to attract their ideal clients via the amazing resource that is Twitter. Learn how to put this powerful, free, social media tool to work growing your business in only 15 minutes per day. This workshop is for both those that are new to Twitter and those that have been using Twitter. You will learn tips, tricks, and tools to enhance your Twitter experience and efficiency.

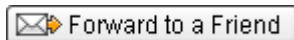
We'll teach you how to create an authentic online presence that makes people want to know more about you and the work you do, as well as makes others happy to market your business for you! Our system will help you generate warm leads that easily convert to buying customers. And we're not just going to tell you how to do it - we'll be mentoring and giving you hands-on support as you do the work yourself.

**Now is the time to Invest in yourself and your business!**

Space is limited - so please register soon at [www.momgyb.com](http://www.momgyb.com)

### Event Info

[Using Twitter to Grow Your Business](#)  
September 29, 2009 9:30am - 12:30pm  
Red Run Golf Club  
2036 Rochester Road  
Royal Oak, MI 48073  
\$59pp



grow our businesses  
using the Internet.

If your ready to grow,  
we welcome you!

-  
[Click Here to Register](#)

### Quick Links...

[Our Website](#)

[Lara Galloway](#)

[Mary Hickman](#)

[Melissa Lierman](#)

[Join Our Mailing List!](#)

## Take \$10 Off Courtesy of MHK Marketing Group

We are so sure this will be an extremely effective workshop and educational experience for all of our attendees that we hope to open multiple workshops.

Say you were there at our first session! As a friend of MHK Marketing Group, please visit [www.momgyb.com](http://www.momgyb.com) and enter twitter-mhk as the coupon code to save \$10 off of your registration fee.

\* Must Pre-Register \*No Walk-Ins \*



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